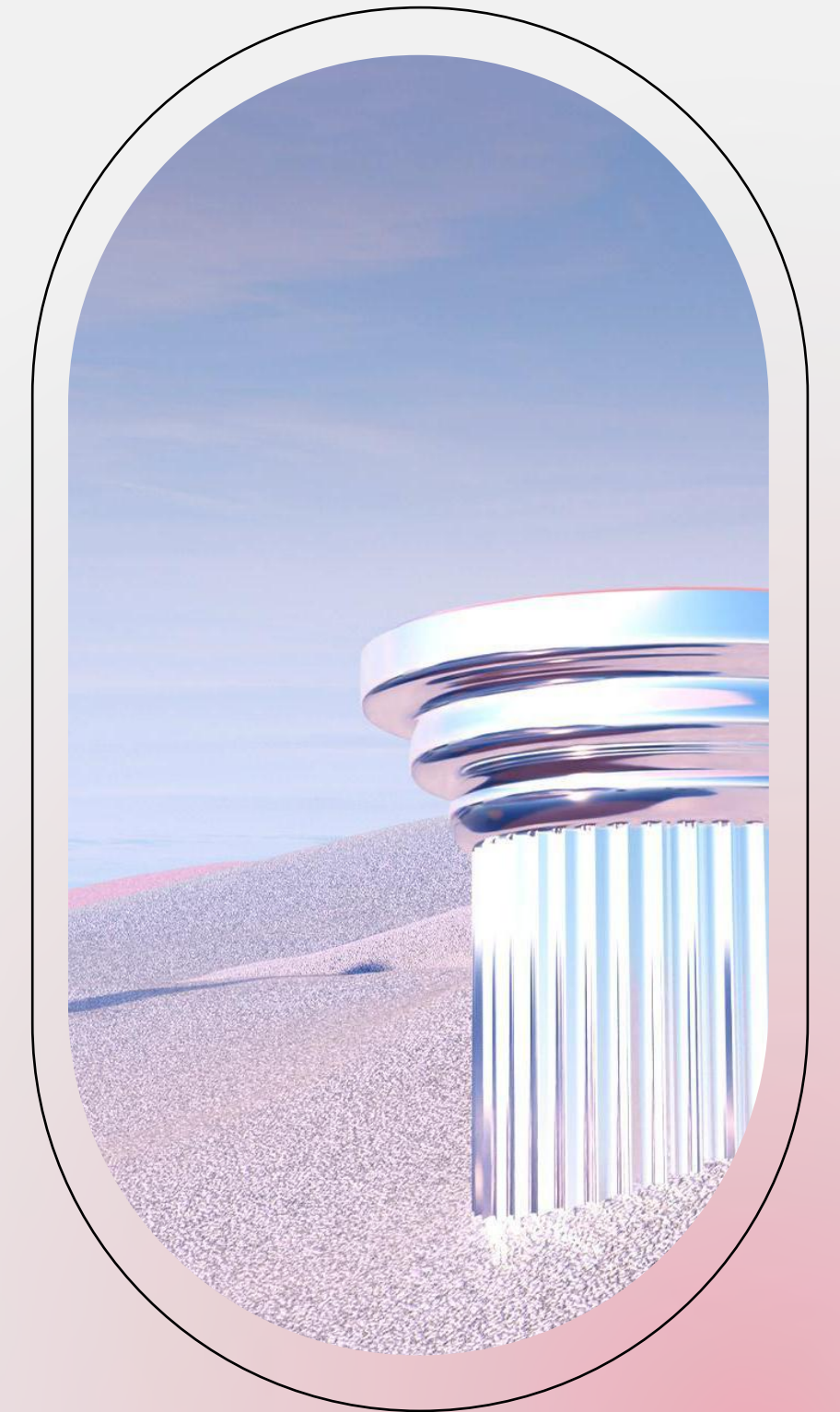


# Join the team

Info session | 17.05



# The beginning





# Brainstorm weekend



01

\_\_\_\_\_

BY **SINC**

Most impactful student organisation on entrepreneurship & innovation in Flanders.

02

\_\_\_\_\_

**FOUND IN 2017**

Making Entrepreneurship, Innovation & Technology more accessible.

03

\_\_\_\_\_

**OVERARCHING**

Not linked to one university or one faculty.

04

\_\_\_\_\_

**BOTTOM UP**

Started from our very own pain. For students, by students.

Showing students how they  
can shape the future.



2017



2018



2019





2020

FUTURE 2021  
ENTREPRENEURSHIP

2021

# The Future is born



Entrepreneurship  
Technology  
Innovation  
Creativity

**UNITED UNDER ONE ROOF**

# The Next Generation

**UNITED UNDER ONE ROOF**

# Next Gen Students

**UNITED UNDER ONE ROOF**

# Next Gen Young Professionals

**UNITED UNDER ONE ROOF**

# Next Gen Startups

**UNITED UNDER ONE ROOF**



# Next Gen Scale-ups

**UNITED UNDER ONE ROOF**

# Next Gen Accelerators

**UNITED UNDER ONE ROOF**

# Next Gen Corporates

**UNITED UNDER ONE ROOF**

We are a not-for-profit movement on a mission to ignite the ambitions of next generation changemakers and founders.





**Not your typical conference**



AGENTSCHAP  
INNOVEREN &  
ONDERNEMEN



Vlaanderen  
is ondernemen

TAKEOFFANTWERP

FUELLING  
ENTREPRENEURSHIP

samen sterk voor #jongondernemen

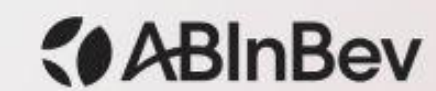
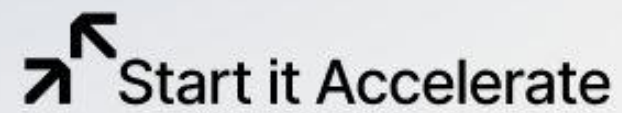


Port of  
Antwerp  
Bruges

accenture

  
CRONOS  
GROEP

odoo





**Christof  
Anthonissen**

Creative Director



**Emma Torfs**

Head of Events



**Max Smeets**

Head of Partnerships



**Fran Gillis**

Head of Media



**Olivier De Borger**

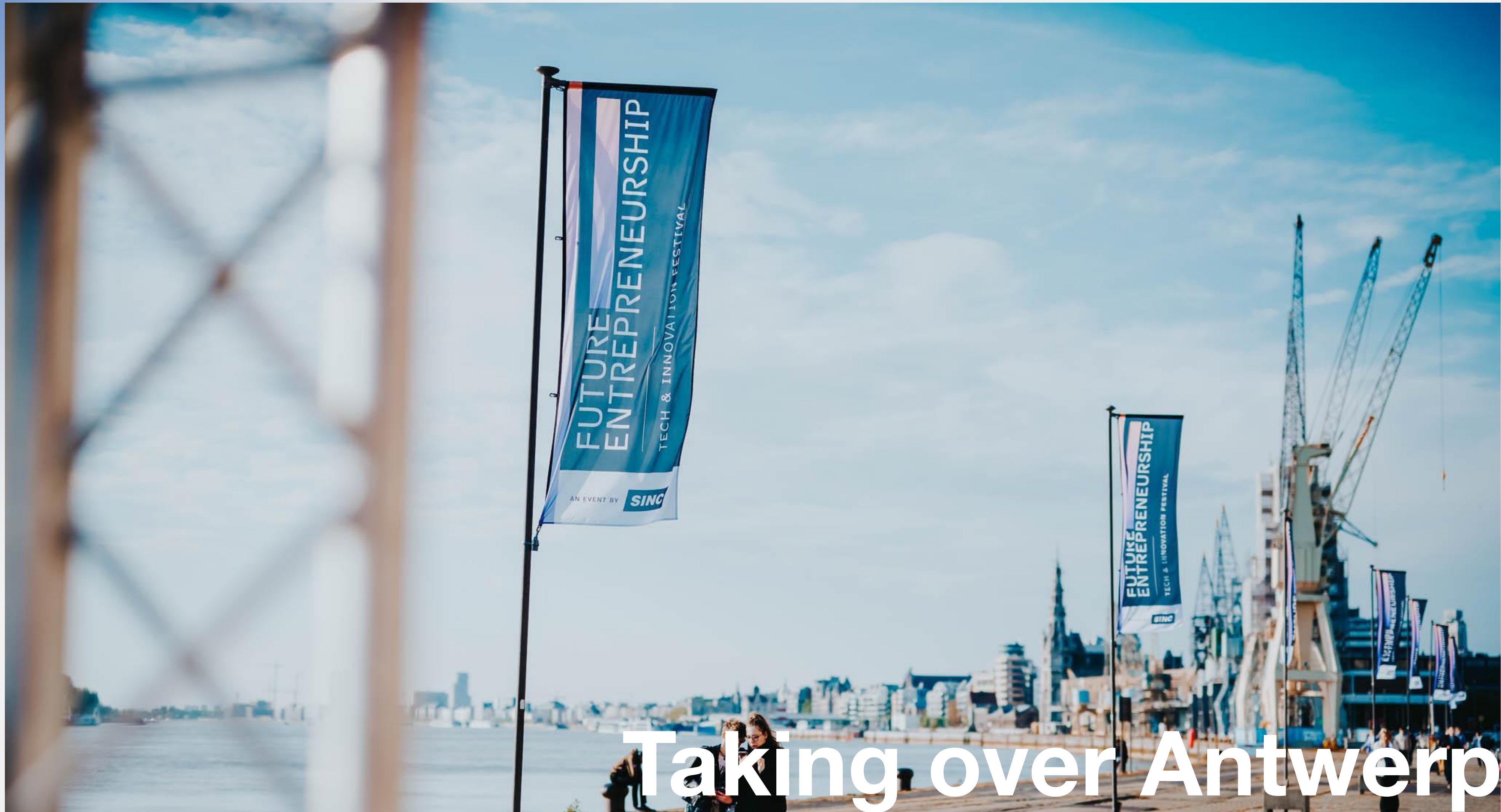
Head of Marketing



# The Future

# Project team





Taking over Antwerp



01

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02

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03

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### **THE FUTURE IS YOU**

Future Entrepreneurship will be a self-reflection moment to realize that you're the next generation.

### **FOUNDER & EXPERT STAGES**

We are doubling our capacity for speakers with a second stage, focussing on in-depth topics.

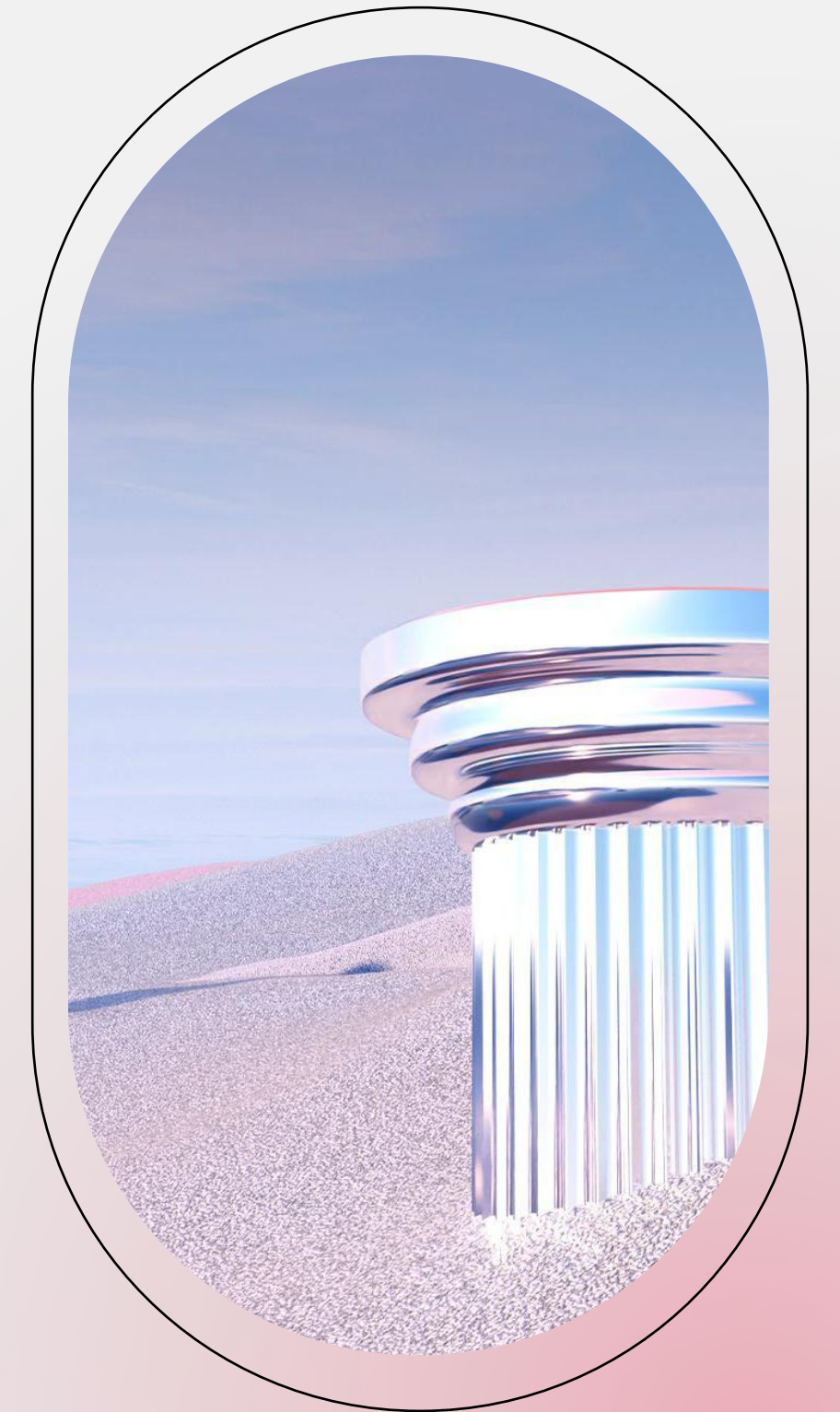
### **LAUNCHING THE FUTURE 10**


Let's push boundaries when it comes to our "Flemish humbleness". Let's put amazing young entrepreneurs in the spotlight.

Supported by



We're looking  
for you!





# Events & Operations

by Emma Torfs



# Partnerships

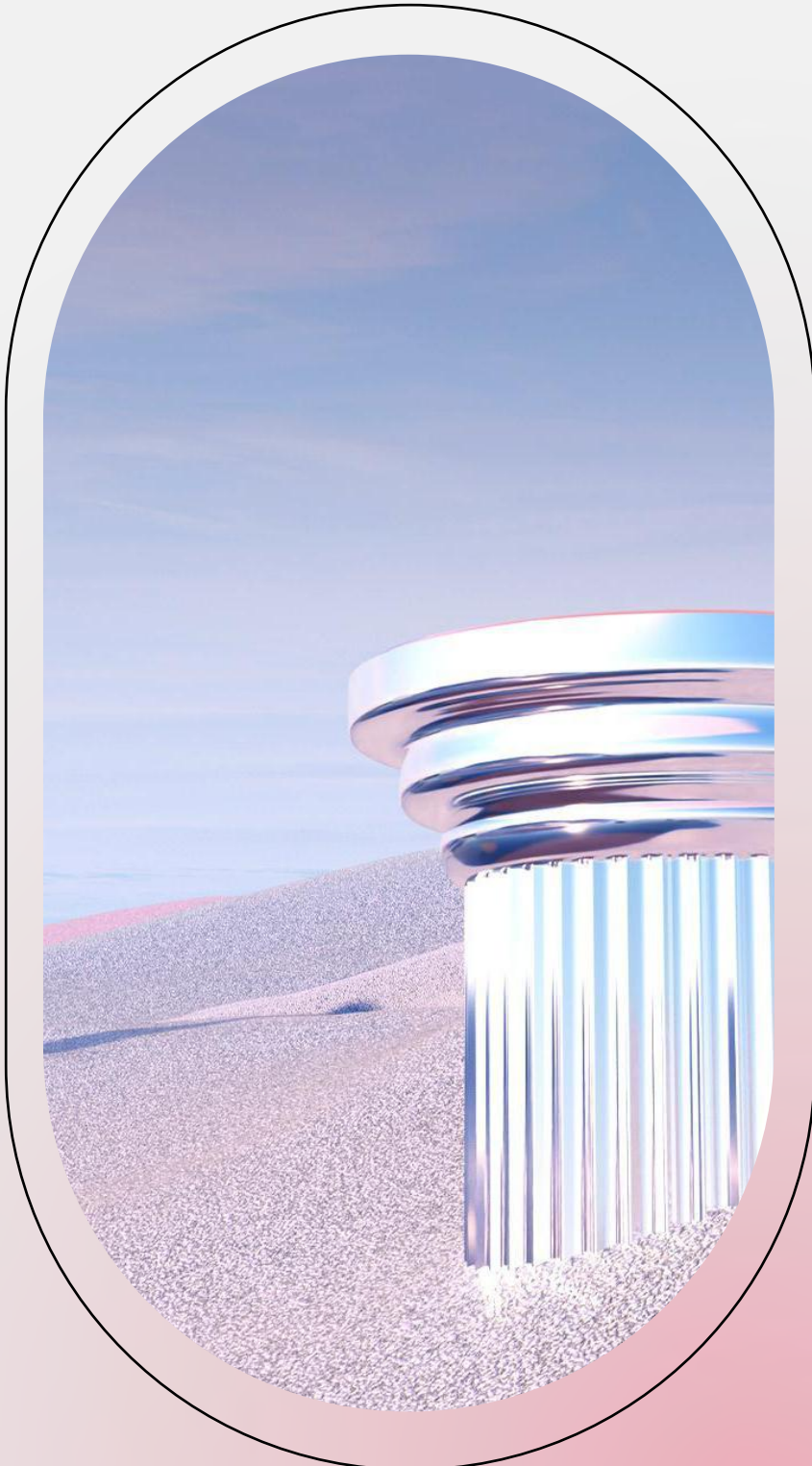
by Max Smeets



# Marketing & Media

by Fran Gillis & Olivier De Borger

# Team Events





# Program

Main stage & Expert stage



# Production

Suppliers



# Projects

Technology - The Future 5 - Podcast - Crew



01

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**CONTENT**

Determine which speakers will come to inspire our visitors. Make national and international connections.

02

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**FOUNDERS & EXPERT STAGES**

2 stages, in total +/- 20 time slots

03

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**RESPONSIBILITIES**

Finding, convincing and confirming speakers. Guidance leading up to the event (briefings, content meeting). Ensuring a total experience for speakers



# 01

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## **LOOK & FEEL**

Help determine the look and feel of the event and look for the right vendors.

# 02

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## **SUPPLIERS**

More than 30 suppliers with whom you will connect, negotiate and cherish...

# 03

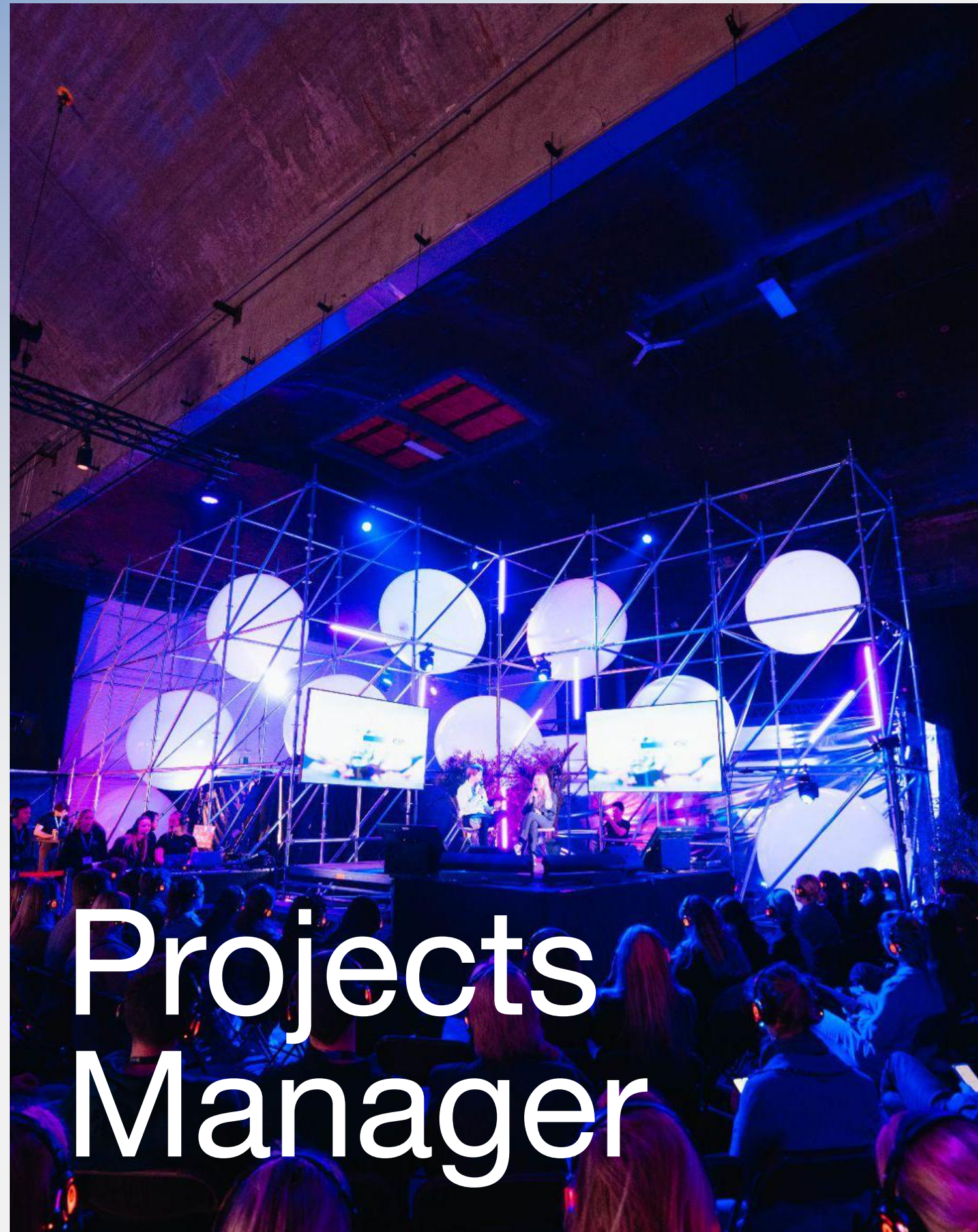
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## **RESPONSIBILITIES**

Communication and negotiations Monitoring production budget. Managing production of The Future Fair.



# Production Manager



# Projects Manager

01

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02

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03

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## **THE FUTURE 5 & FUTURE PODCAST**

Projects carried from a-z production wise..

Search for venues, speakers/ tf5, look and feel, technology, ...

## **TECHNOLOGY**

FE must breathe innovation and technology.

Set up networking tool, ordering systems, ...

## **CREW MANAGER**


Follow up on crew information, briefings, schedule, supervise and evaluate trainees, provide f&b for crew, ...

Come up with an exciting new event concept. How can The Future reach their target audience of high potentials across Flanders?

**YOUR INTERVIEW PREP**

# Team Partnerships





Everything starts with  
partnerships



# Partnership Manager

Hunter



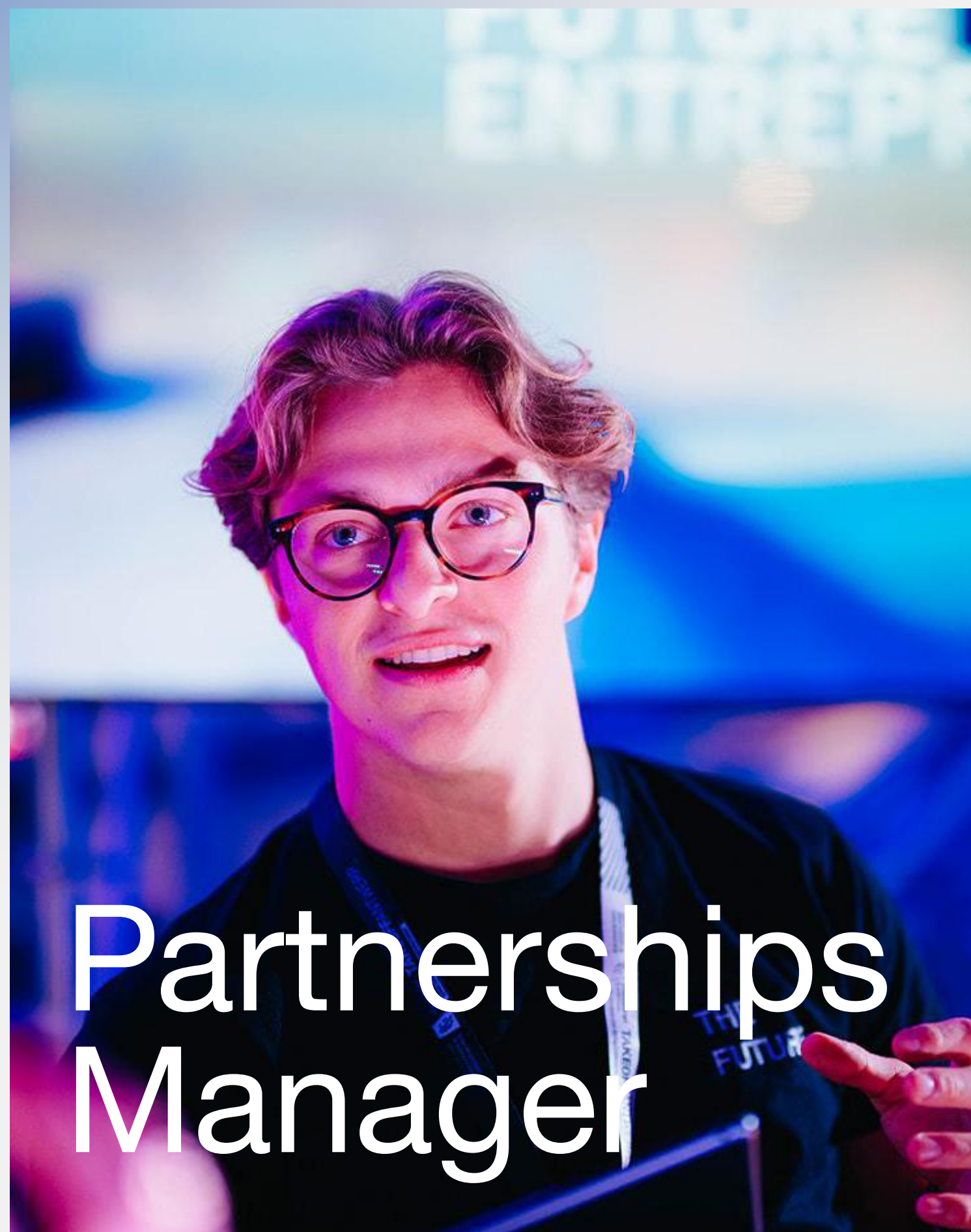
# Partner Success Manager

Onboarding



# Startups Manager

Accelerators & Startups



# Partnerships Manager

01

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## Hunting

You look for companies for which The Future can add value. Then you look for ways to contact them. Right person, time & channel.

02

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## Relaties opbouwen

You are a familiar face to new and existing partners and advise on their choices. In doing so, you follow up regularly.

03

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## Close deals

# 01

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## **Onboarding**

You follow up on closed deals and double check everything with the partner. You also take care of all briefings and gather the necessary info.

# 02

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## **Fixed point of contact**

Prepare for 101 questions from partners, and try to answer them to the best of your ability.

# 03

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## **Facilitating & Monitoring**

Thanks to you, partners get the first Future Entrepreneurship vibes. Amaze them with your proactivity and perfectionism.







# Startups Manager

01

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02

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03

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## **Startup Accelerators**

You close deals with organizations that mentor startups. Start It @KBC, The Birdhouse, The Beacon ... you name it.

## **Startups**

You decide which startups will be at Future Entrepreneurship. Can you spot the talent?

## **Onboarding & Opvolging**

You are the partner success manager of the startups.

Make a shortlist of potential partners for which The Future can add value. Also think about how you would approach them.

**YOUR INTERVIEW PREP**

# Team Marketing





# Editorial

Content strategy and creation



# Design

Visual Identity



# Academic & Press Relations

Public Relations



# Digital Content Marketeer

Ins & outs of Social Media



# Editorial Manager

01

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## **Content Strategy**

Managing the editorial calendar and developing a content strategy for The Future's channels and events.

02

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## **Content Creation**

Creating high-quality content in various formats such as articles, blogs, social media posts and more.

03

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## **Optimization**

Optimizing content for SEO of our website and social media.

# 01

## **Visual Identity**

Creation and upkeep of design standards and guidelines for the organization.

# 02

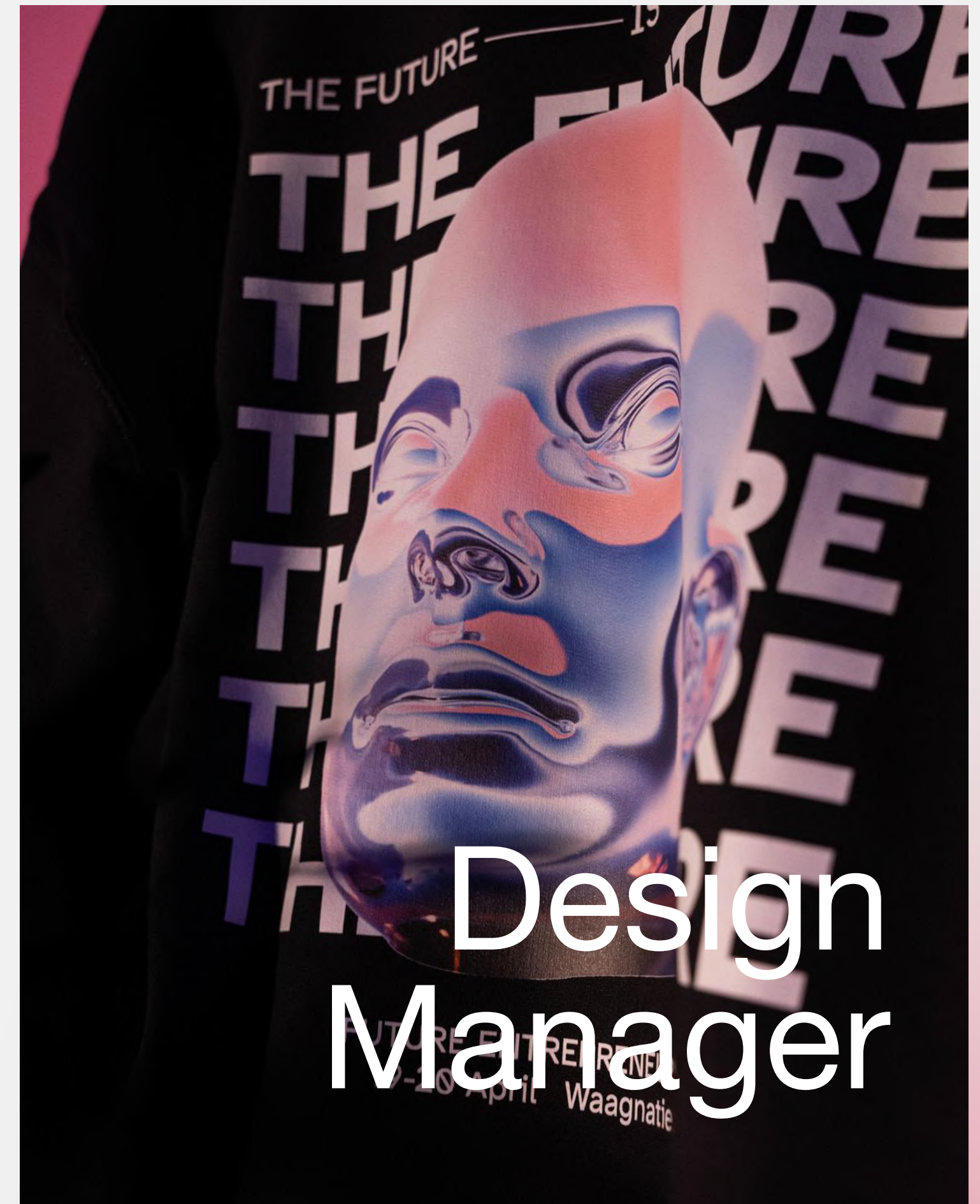
## **Cross-media**

You know how to make your designs fit for web and print. (website, brochures, presentations, social media posts, ...)

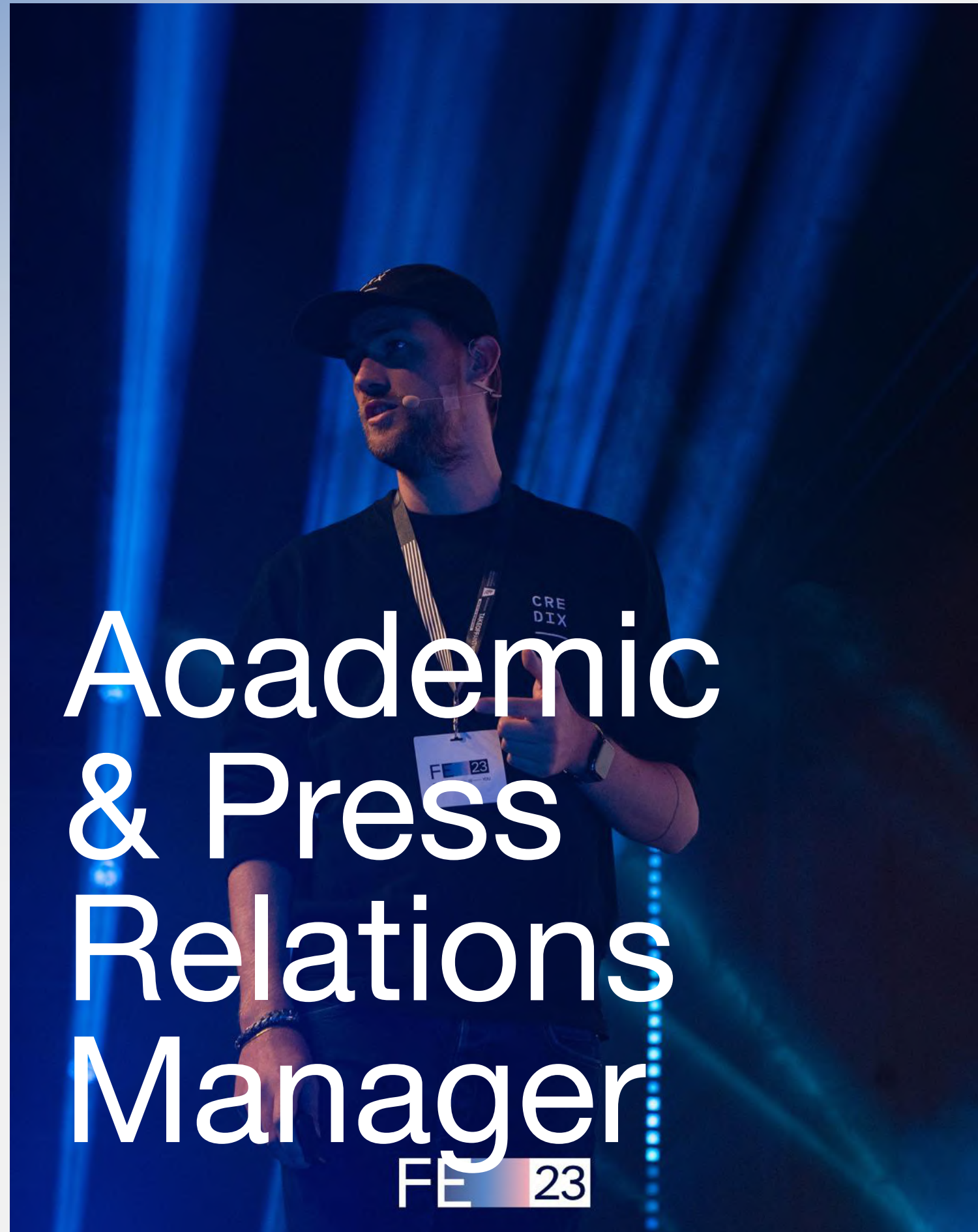
# 03

## **Event Design**

Creating designs for the stage, videos, merchandise, and other related items.



# Design Manager



01

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**Building and maintaining relationships**

Key academic institutions and their representatives, journalists and media.

02

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**Communication Skills**

You deliver powerful messages aligned with The Future overarching message.

03

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**Attentive**

You make sure to communicate quickly to stakeholders, and you distribute press messages on time.

# 01

## **Ins & Outs of Social Media**

Social media skills, well-versed in algorithms and metrics, social advertising guru and up-to-date with the latest trends.

# 02

## **Visual Content**

Captivating social media content, including TikToks, Instagram Reels, LinkedIn posts, ...

# 03

## **BTS of The Future**

You captivate the BTS of The Future and show the people behind the organisation.

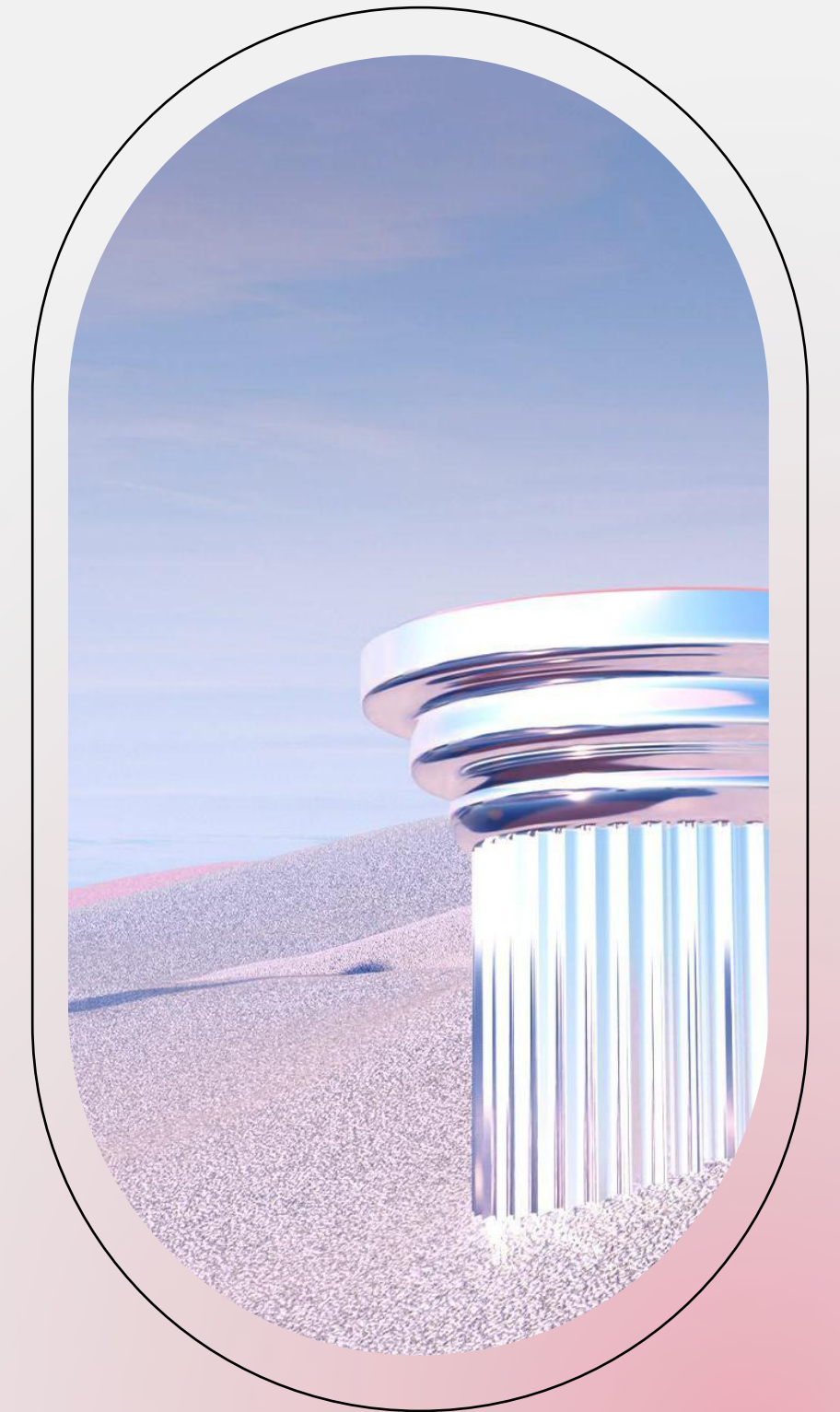




Imagine you are part of the team. Come up with a creative marketing campaign to promote 'The Future 5', both for sourcing the startups and promoting the chosen ones.

**YOUR INTERVIEW PREP**

# The next steps



# 01

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# 02

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# 03

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## **Onboarding & brainstorming**

On the 4th & 5th of August we're organising a 2-day onboarding session and brainstorm with the full team in Antwerp. This is the kick off for all the taskforces and projects.

## **Meetings & Taskforces**

Each Tuesday we're meeting with the full team in Antwerp from 19h00 - 23h00. This rhythm increases from biweekly to weekly in October.

## **Your engagement**

From August 2023 until beginning of May 2024.  
8 — 12 hours per week.

In Dutch we say:

*"Vrijwillig, maar niet vrijblijvend."*





01

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**Your network on steroids**

You will build a unique network of people throughout the Belgian startup & innovation ecosystem.

02

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**Young, bright minds together**

Be part of a group of young bright minds trying to achieve impact on the next generation.

03

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**Hands-on experience**

- Event management skills
- Commercial & negotiating skills
- Marketing (design & copy) skills
- Tools & Project Management

01

**Deadline & Schedule**

Sunday 21st of May | Deadline

Monday 22nd of May | Schedule

02

**Interviews**

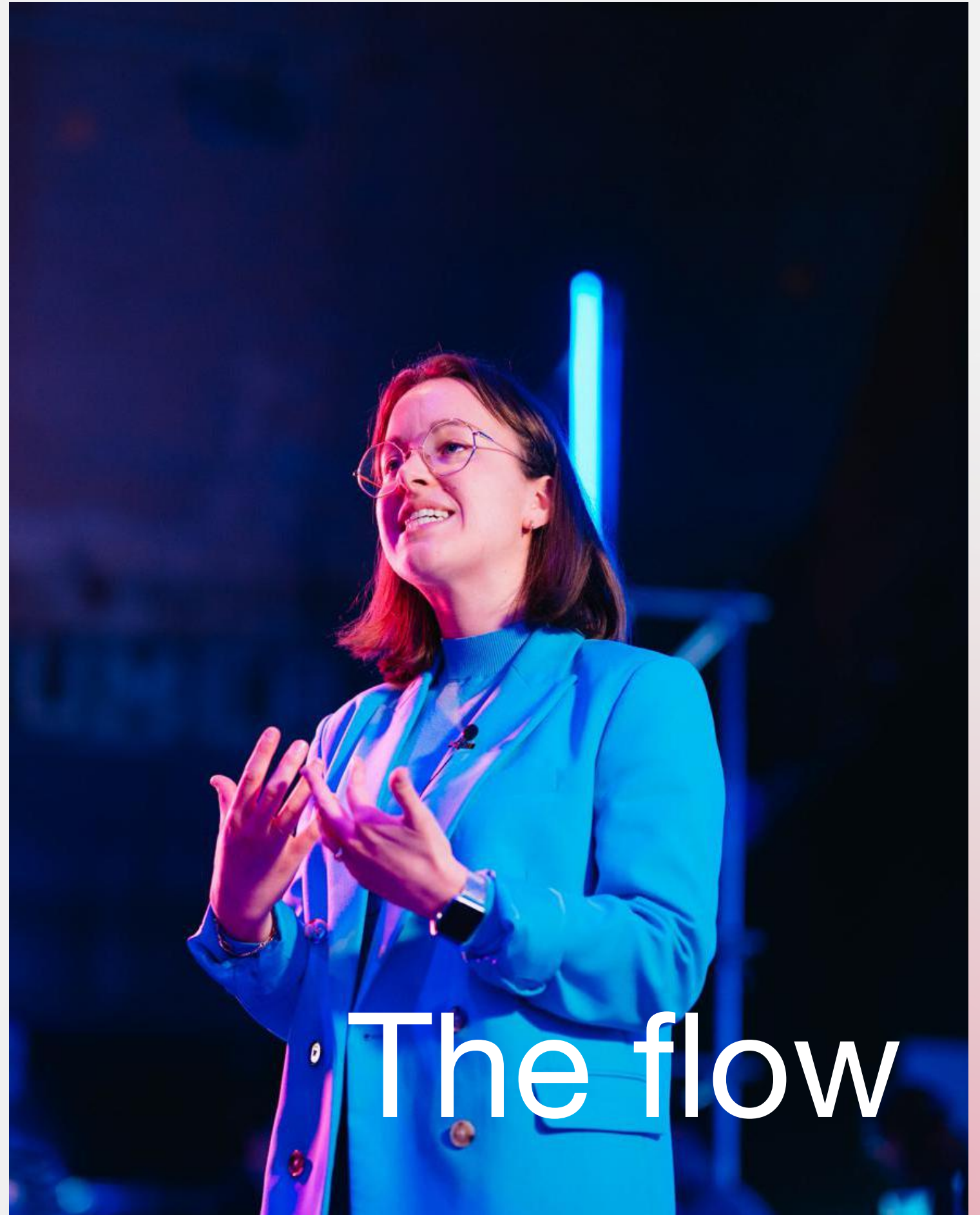
Tuesday 23rd of May (evening)

Wednesday 24th of May (evening)

03

**Final decisions**

Friday 26th of May



# Questions

